



January 15, 2023

Dear Potential Sponsor,

We would like to extend an invitation to you to participate in an educational and philanthropic opportunity with the Oklahoma Eating Disorders Association (OEDA). This is the third year to host a fashion show, *Walking With Worth*, showcasing beauty in all forms to spread awareness about eating disorders and positive body image; and to raise funds for our cause.

Walking With Worth is unlike any other fashion show. Our models come from all backgrounds, range in ages, represent all sizes, and include all genders. They have one thing in common, they are all beautiful. The majority of these amazing people have never before set foot on a runway, but come December, they will each walk in confidence and in the likeness of you and of me, empowering the audience to love themselves just as they are.

On Saturday, December 2, 2023, we will host *Walking With Worth* at the Oklahoma Contemporary Arts Center in downtown, Oklahoma City. We have partnered with local boutiques to showcase their spring lines, many of whom will have a pop-up shop for models and guests alike to "Shop the Runway" after the show.

In order to make this event accessible to the community, we rely on local businesses, like-minded organizations, and corporations to stand with us in spreading awareness of an illness that has the highest mortality rate of any mental illness, second only to opioid overdose. In fact, 10,200 deaths each year are the direct result of an eating disorder – that's one every 52 minutes.

We hope you will take a moment to look at the attached sponsorship opportunities and consider aligning with OEDA for an important cause to increase your visibility and exposure within our community. Thank you in advance for being a part of the effort!

Sincerely,

**Ashley Laws**  
*Walking with Worth Committee Chair*



## **SPONSORSHIP SUBMISSION FORM**

Thank you for partnering with OEDA to make our annual community event, *Walking With Worth*, a great success!

Please complete this agreement form and return it by email to [w3@okeatingdisorders.org](mailto:w3@okeatingdisorders.org) or by mail to P.O. Box 54382 Oklahoma City, OK 73154. A digital invoice can be provided upon request for online processing of payment.

Sponsorships will be awarded on a first come, first serve basis, and in order of receipt of this contract.

An OEDA Walking With Worth committee member will contact you to confirm the agreement and to obtain additional information to use for promotional purposes in accordance with the sponsorship package being purchased.

We look forward to working with you!

Name of Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please indicate below which level you'd like to sponsor:

- |   |   |
|---|---|
| _____ <b>Title Sponsor</b> (\$7,500)          | _____ <b>Runway Sponsor</b> (\$5,000)       |
| _____ <b>Shop the Runway Sponsor</b> (\$2500) | _____ <b>VIP Sponsor</b> (\$1500)           |
| _____ <b>Valet Sponsor</b> (\$750)            | _____ <b>Bar Sponsor</b> (\$1,000)          |
| _____ <b>Photo Booth Sponsor</b> (\$600)      | _____ <b>Student Ticket Sponsor</b> (\$500) |
| _____ <b>Other</b> (\$_____)                  |   |

*Please make checks payable to Oklahoma Eating Disorders Association*

*OEDA is a 501c3 not-for-profit organization. Your contribution to the Oklahoma Eating Disorders Association may be tax deductible. Please consult your tax professional for details. **Our tax identification number is 36-4645638***